



The Sierra Vista Area Chamber promotes business and provides leadership for the improvement of the community.

We Mean Business!

Membership Value

What is Your Membership Worth?

It will have you seeing **GREEN**

As a Sierra Vista Area Chamber member you automatically receive all the following benefits;

No effort is required:

- Business listing in the Chamber's Business Directory, 10,000 copies annually.....**\$350 value**
- Website listing, with your link, visited by over 50,000 unique visitors annually.....**\$250 value**
- Custom Webpage.....**\$500 value**
- Monthly Chamber Vista newsletter.....**\$60 value**
- Annual listing in the Vista for renewing your membership.....**\$50 value**
- Tax deduction for your Chamber membership investment *consult your tax professional...**average \$325 value**
- Exclusive member only referral service.....**Priceless**
- Collective business voice through the Chamber's Legislative committee.....**Priceless**
- Opportunities to promote in our front lobby and in our weekly eBlast**Priceless**

YOUR TOTAL DOLLAR VALUE FOR DOING NOTHING IS...\$1,535.00

Add networking at monthly events and special functions and your value has just increased three fold.

*For simply being a Chamber member, your Return on Investment will astonish you. Remember, this is only the benefits of membership if you do not participate in any programs, events or cost savings. This is what your business can receive for doing absolutely nothing but being a member. Imagine being **ACTIVE!***

Chamber Membership Benefits

Products, Services & Events to Expand Your Bottom Line

Annual Membership Meeting and Chairman's Banquet - These annual events are a great way to learn about the Chamber and network with over 200 fellow Chamber members.

Business at Twilight - Showcase your place of business to potential new customers by hosting this popular monthly mixer. Sponsorship includes providing the facility and refreshments.

Chamber iPhone App - Get noticed on the free smartphone Chamber App with one touch email, call and driving directions.

Committees - Networking with members and community through committee involvement. (Ambassadors, Board of Directors, Education, Leadership, Legislative Affairs, Military Affairs, Safety)

Gift Certificates - A great way to keep shopping local! Gift certificates to spend at member businesses are available at the Chamber.

Hot Deals - With your membership, you can place Hot Deals on the Chamber Website for **FREE**, offering 10% or more on your goods and services to the public to increase your business.

Home & Business Expo - How can you reach 2,000 potential clients in just one day? By participating in our annual tradeshow, you can showcase your business at a low cost to you in this highly visible venue.

Hot Topics - Gather with other community and business leaders to learn about important issues facing the Sierra Vista area, the State and the Nation. Hear ideas and voice your own opinions at these informative sessions.

Legislative - We represent over 25,000 employees. When we lobby on issues that affect business at the Local, State and Federal levels, we are a force that cannot be ignored.

Lobby Display - We promote your business by placing your flyers and business cards in our lobby for visitors and relocating and current residents.

Member Only Referrals - We refer **CHAMBER MEMBERS ONLY** to callers every day requesting information on where to go for goods and services.

Membership Database - Save time with a disk of member addresses ready for your mailings - **\$50. Executive Club FREE!**

Membership Directory - Alphabetical and Categorical Listing - **\$350 value - cost \$0**

Military Affairs Committee Luncheon - Once a month this committee hosts a lunch to honor our outstanding military members. Guest speakers discuss a variety of issues affecting Fort Huachuca and Sierra Vista.

Referral Program – Refer another business to the Chamber and receive a \$50 credit towards your annual membership dues!

Relocation List - A list of viable leads who have requested information about our community - **\$110/year Executive Club FREE!**

Sponsorship Opportunities - There are many opportunities to sponsor Chamber events which will feature and promote your business.

State Compensation Fund Association Dividend Plan - Save money with this program, that helps you keep your employees safe while earning part of your premium back.

Wake Up Sierra Vista - A one hour breakfast networking and promotional opportunity featuring a community guest speaker.

Website - Custom webpage to promote your business and give you an invaluable Internet presence.

www.sierravistachamber.org - All members are listed on our Website alphabetically, as well as categorically.

VISTA Insert - Let us do the work, over 600 recipients for only- **\$99/ per mailing monthly. Executive Club \$49!**

VISTA NEWSLETTER- Our informative online and hardcopy monthly publication, where members are frequently recognized and Chamber news and events are shared.

Weekly Chamber eBlast - Our weekly eBlasts to all of our Chamber members and their representatives highlighting Chamber & member events.

Committees at Work for You

Challenging Members through Community Involvement

The Ambassadors

The mission of the Ambassadors Committee is to aid the Membership department in welcoming new members, retaining existing members and to support the mission of the Sierra Vista Area Chamber. This Committee represents the ultimate in networking opportunities. The group is comprised of business owners and managers who meet once a month and act as the hosts for the Chamber Ribbon Cuttings and special events. The plan of work includes:

- Plan and carry out the Annual Home & Business Expo with an emphasis on the Shop Local Campaign.
- Facilitate and coordinate the Large and Small Business of the Year Awards.
- Assist Chamber in the organization of the Annual Holiday Parade in December.
- Promote the Shop Local campaign.

Leadership Sierra Vista

Leadership Sierra Vista is a community leadership program developed by the Chamber. Its purpose is to:

- Identify community leaders of diverse backgrounds.
- Develop their potential and nurture their roles of leadership in the community.
- Expose up-and-coming leaders to the problems and opportunities that face the Sierra Vista area.
- Build a realistic understanding of leadership roles in today's complex society.
- Open a dialogue between emerging and current community leaders.
- Familiarize up-and-coming leaders with some of the processes, programs, opportunities and challenges for individual involvement in the community.

Legislative Affairs Committee (LAC)

The mission of this Committee is to facilitate the gathering and dissemination of information resulting from Government and public actions and to make recommendations for Chamber action and/or advocacy related to these issues. The Chamber is non-partisan, but offers forums to keep its members well-informed on hot local issues and may, on occasion, publicly endorse candidates who represent the best interests of the business community.

Military Affairs Committee (MAC)

The mission of this Committee is to enhance liaison, communications, and support between the Sierra Vista Area Chamber and Fort Huachuca, thereby improving the relationship to our combined civilian and military community. This Committee also gives businesses the opportunity to recognize the hard work of the service men and women on Fort Huachuca during the monthly MAC Luncheon, and it also provides support to the Fort's annual awards banquet.

Board of Directors

The Chamber of Commerce's Board of Directors is made up of 15 member business leaders and decision makers. Elected by the Chamber's membership, the Board of Directors has a wide range of responsibilities which include all policy decisions, approving the annual budget and business plan, reviewing and acting on committee recommendations and participating in member recruitment.

Executive Club Benefits

An Extra Level of Investment to Increase Your Exposure

We invite you to...

Get Extra Exposure!!!

As an Executive Club Member you will triple your business's exposure.

- Additional website listing (includes logo and 100 word profile) (\$100 value)
- Highlighted Directory listing (\$350 value)
- Special listing in Annual Report (\$50 value)
- Inclusion on Executive Club Sign displayed at Chamber events and in Chamber lobby (\$150 value)
- Additional listing in Membership Directory (\$50 value)
- Monthly acknowledgement in The Chamber Vista newsletter (\$100 value)
- Opportunity to place your information on exclusive Executive Club Table at Chamber events (\$100 value)

Save Money!!!

Special discounts provided exclusively for Executive Club Members.

- 25% off on business card size ads in The Chamber Vista newsletter (Regularly \$100/mo. or \$1000/yr.)
- Receive half price on the Chamber Mailers (Regularly \$99)

Receive FREE essentials!!!

Claim these products and services free of charge as a bottom line benefit.

- Relocation List (\$110 value)
- Ten Sierra Vista Maps (\$10.00 value)
- Membership Database (Regularly \$50)
- One ticket for the Annual Meeting (\$25 value)

Exclusive Benefits!!!

These perks are reserved for our Executive Club Members ONLY!

- Two additional votes, as noted in the Chamber Bylaws
- Special recognition at the Annual Meeting and the Installation Banquet
- Annual Executive Club reception hosted by the Executive Director of the Chamber
- A beautifully wood crafted membership plaque to distinguish your business as a Executive Club Member

Your Total Value - Over \$1200 All for Only \$300 a Year!

Elevate your company by accepting our invitation today and begin benefiting from these extras immediately!



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