



"Winter Wonderland"

60th ANNUAL CHRISTMAS LIGHT PARADE

Saturday, December 1st, 2018 at 5:30 p.m.

Deadline for Entries is Monday, November 26th, 2018, 4 pm

(No Entry Allowed on the day of the Parade)

Name of Organization: _____

Address: _____

Contact Person: _____

Home Phone: _____ **Cell Phone:** _____

Email: _____

ALL VEHICLES MUST BE REGISTERED ON THIS FORM

Float Length: _____

Approximate Size of Marching Group: _____

Motorized Unit - Number of Vehicles: _____

Equestrian Unit - Number of Horses: _____

Number of Transport Trailers: _____

Entry Fees:

- Non-profit Youth Groups - \$45, after deadline \$65
- Non-profit Adult & Mixed Age Groups - \$60, after deadline \$80
- Commercial Chamber Members - \$85, after deadline \$105
- Commercial Non-Chamber Members - \$135, after deadline \$165
- Fee must accompany entry form. Payment by cash or credit card.
- Sorry - NO REFUNDS

Disqualification:

The Parade Committee, or Sierra Vista Area Chamber, reserves the right to disqualify and/or turn away any entrants who:

- Are deemed not displaying good taste or good moral conduct
- Do not have decorative lights on entry
- Have not been disclosed on registration form

Toy Donation: The Sierra Vista Area Chamber is requesting that ALL entrants donate a new, unwrapped toy (value \$10 to \$20) to be dropped off at the Chamber with your entry form. The toy will be given to the Sierra Vista Fire Department as part of their toy drive.

Return this completed form to the Sierra Vista Area Chamber of Commerce 21E. Wilcox Drive, Sierra Vista, AZ 85635 The Sierra Vista Area Chamber reserves the right to cancel the parade due to inclement weather. For cancellation notification, please listen to radio stations K101 (101.9FM), KKYZ (101.7FM), KTAN (1420AM) and/or KWCD (92.3FM). Every effort will be made to reach the contact person of each organization by phone.



Release and Waiver of Liability:

In consideration of the Sierra Vista Area Chamber permitting me and my group to participate in the "Winter Wonderland" Christmas Parade, presented by Sierra Vista Area Chamber of Commerce on Saturday, December 1st, 2018. I hereby for myself, my heirs, executors, administrators or anyone else who might claim on my behalf, covenant not to sue, and waive, release and discharge the Sierra Vista Area Chamber of Commerce and City of Sierra Vista, its members, volunteers, parade officials and any sponsoring body, their successors and assigns from any and all claims or cause of actions I may have for all personal injuries or property damages caused by or arising out of the Christmas

Parade, "Winter Wonderland" and its related activities. It is understood that I am signing on behalf of every individual who becomes a part of this entry and that the above waiver of liability applies to each individual in our entry.

Print Name: _____

Signature: _____ **Date:** _____



PARADE PROCEDURES

Parade Route:

- The parade will start at the intersection of Fry Blvd. & 7th St. and will end at Avenida Escuela.

Float Staging:

- **South side of 7th Street - Beginning at 3:30p.m.**
- **THERE WILL BE NO STAGING OR SETUP UNTIL FRY BLVD IS COMPLETELY CLOSED AT 3:30 P.M.**

Day of the Parade Instructions:

- Staging will begin at 3:30p.m.
- Floats should be complete with exception of persons riding on the float
- All floats should be in proper line-up no later than 4:15 p.m. for a mandatory inspection
- All vehicle entries will enter the staging area south Side of 7th Street from Golf Links Road
- Marching and walking groups will be given designated meeting areas
- Groups who are assigned to assemble in the ACE parking lot will move to the Transit Bus stop, in front of the ACE parking lot. Once the entire group is assembled they will be taken by bus to a drop off location near their staging area
- No vehicle traffic, other than parade vehicles, will be allowed on S. Garden Ave and West Fry Blvd.
- Floats that do not pass safety inspection will be disqualified from the parade and judging
- No refunds will be given for disqualifications or no shows

End of Parade:

- The parade ends at Fry Blvd. & Avenida Escuela
- Each entry will be given a designated area (to the right or left of Avenida Escuela) for disassembling.
- Please arrange for pickup of your participants

Awards/Parade Theme will be "Winter Wonderland":

- **COX Award:** Best Overall - Excellence in presenting parade theme.
- **Lawley Automotive Group Award:** Excellence in presenting lights – The brightest and best use of lights. We encourage you to use plenty of lights. Remember this is the LIGHT Parade.
- **Sierra Vista Chamber Award:** Best Commercial - Best creative concept and design in presenting parade theme
- **Chairman's Award:** Best Non-Commercial- Best creative concept and design in presenting parade theme
- **Judges Award:** All other entries-Outstanding design in imagination and innovation in presenting parade theme
- **Honorable Mention:** Our judges recognize your hard work with special recognition

Judging:

Very Important! Only entries reflecting the parade theme will be judged
Judges will consider originality of design, effective use of materials, including lights, music and color.

The Sierra Vista Chamber of Commerce would like to thank you for your participation, and all the hard work to make this the best parade in Southern Arizona.

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DECORATING & SAFETY INFORMATION

THIS IS A NIGHT LIGHT PARADE - EVERY ENTRY MUST USE LIGHTS AND BE ILLUMINATED

(The Chamber reserves the right to turn away any entries that are not illuminated)

Rules and Inspection:

- There will be an inspection of all floats at the staging area prior to the start of the parade
- Floats that do not pass safety inspections will be disqualified from the parade and judging
- Individual theme or other desired lettering should appear on both sides of vehicle
- The front and back signs must be illuminated
- Use only non-combustible or flame-retardant decorations
- No open flames such as candles, oil lanterns and tiki torches, etc.
- Entrants are responsible for obtaining and using safe vehicles with licensed drivers
- Drivers must exercise extreme caution
- Any entry with animals must provide their own "pooperscoopers"
- In an effort to keep the parade moving, groups will not be allowed to stop and perform demonstrations or routines - Parade Marshals will be along the parade route to enforce this policy

If you have any questions about the requirements, you may contact the Sierra Vista Fire Marshal at (520)458-3319.

Generator Requirements:

- There must be a 5-foot radius around the generator to allow for proper exhausting
- A barrier must be in place around the generator to prevent personal injury
- YOU MUST HAVE A FIRE EXTINGUISHER ON THE VEHICLE (It must be no less than a 5 lb. Dry Chemical extinguisher with an ABC rating)

Restrictions:

- NO live Santa Claus and/or Mrs. Santa Claus characters because Santa Claus and Mrs. Claus will ride in the parade on the Sierra Vista Chamber of Commerce float
- For safety reasons, no one is permitted to throw candy or other objects to the spectators. You may designate several people to walk along the parade route and handout candy. These individuals MUST wear a reflective vest or clothing. Parade Marshals will be along the parade route to enforce this policy
- The height limit on parade entries will be 13 feet

A special thank you to our valuable sponsors: Lawley Automotive Group Sierra Vista and Cox Communications

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